

Appendix One: Quality Assurance Questionnaire

To improve our understanding of the costs and benefits to growers of quality assurance, please fill in this brief survey and place it in the reply-paid envelope. Please tick the appropriate boxes and write down your information. Thank you,

Quality Assurance Team.

1-Which of the following stages of quality assurance accreditation have you completed?

Tick appropriate box(es)

- QA training course
- First season implementation
- First QA audit
- Second season implementation
- Second QA audit

2-To gain quality assurance (QA) accreditation which of the following needed upgrading (or might need upgrading)?

Tick appropriate box(es)	Approx. cost of upgrade
<input type="checkbox"/> the chemical shed	\$ <input style="width: 80px;" type="text"/>
<input type="checkbox"/> grain silos (including new signs)	\$ <input style="width: 80px;" type="text"/>
<input type="checkbox"/> the fill up and wash down area	\$ <input style="width: 80px;" type="text"/>
<input type="checkbox"/> record-keeping procedures & office equipment	\$ <input style="width: 80px;" type="text"/>
<input type="checkbox"/> hygiene facilities & procedures	\$ <input style="width: 80px;" type="text"/>
<input type="checkbox"/> other (please explain below)	\$ <input style="width: 80px;" type="text"/>

.....

.....

.....

3- How much time has QA accreditation involved?

Write down the No. of days

- attending the QA course
- attending the Chemical Certificate course
- upgrading your system of record-keeping
- extra days spent each year recording and collating QA information
- extra days spent each year training and supervising staff for QA purposes

4-Rank what you believe are the main benefits of QA for your farm business.

Tick appropriate box(es)	Size of Benefit		
	Large	Moderate	Small
Ensuring future access to <i>most</i> markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintaining or improving access to <i>premium</i> markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving my record-keeping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting a higher price for QA grain	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving my management of staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving the efficiency & effectiveness of my general farm management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving my management of grain production risks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5- In an average season how much lupin grain would you expect to produce?

tonnes

6- In an average season how much hi pro lupin grain would you expect to produce?

tonnes

7- In an average season how much Soshu Barley grain would you expect to produce?

tonnes

8- In an average season how much feed grain would you expect to produce for quality assured livestock enterprises?

tonnes

9- In an average season how much of all grains (wheat, barley, etc) would you expect to produce?

tonnes

10- If there was no price premium for QA grain, would QA still be worthwhile because of all the other benefits (eg market access)?

Tick appropriate box	Yes	No	Unsure
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11- How small would the premium for QA grain need to be before you questioned the value of implementing QA?

	\$/tonne
--	----------

12- How would you rate your commitment to QA?

Tick appropriate box

	very strong
	strong
	moderate
	weak
	very weak

13-Which of the following costs have you incurred (or think you'll incur) as part of quality assurance (QA) accreditation?

Tick appropriate box(es)

Approx. cost

	payment for the QA course	\$	
	payment for the Chemical Certificate course	\$	
	extra travel costs (fuel,etc) associated with courses and implementing QA	\$	
	extras (eg PAM palmtop)	\$	
	Extra hired labour	\$/year	
	Audit fees	\$/year	
	Other extra costs	\$/year	

14- In which grain zone is your farm located that is implementing QA? (eg L1 or M5 or H1)

--

15- In your own words, why have you become involved with QA accreditation?

.....

.....

.....

16-What do you think about the following statements on QA?

Tick appropriate box(es)

	Strongly agree	agree	unsure	disagree
QA helps ensure access to markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
QA training and implementation delivers value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
QA leads to fewer crop establishment mistakes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
QA improves farm safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Before undertaking QA training I thought QA would tell me how to run my farm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
QA improves management of staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
QA is the start of greater regulation of grain production	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
QA gives me better control over my production system to prevent problems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
QA grain will regularly attract a price premium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

17- Any other comments you feel should be made about QA and its costs and benefits to you as a farmer?

.....

.....

.....

.....

.....

.....

Thank you for completing this survey