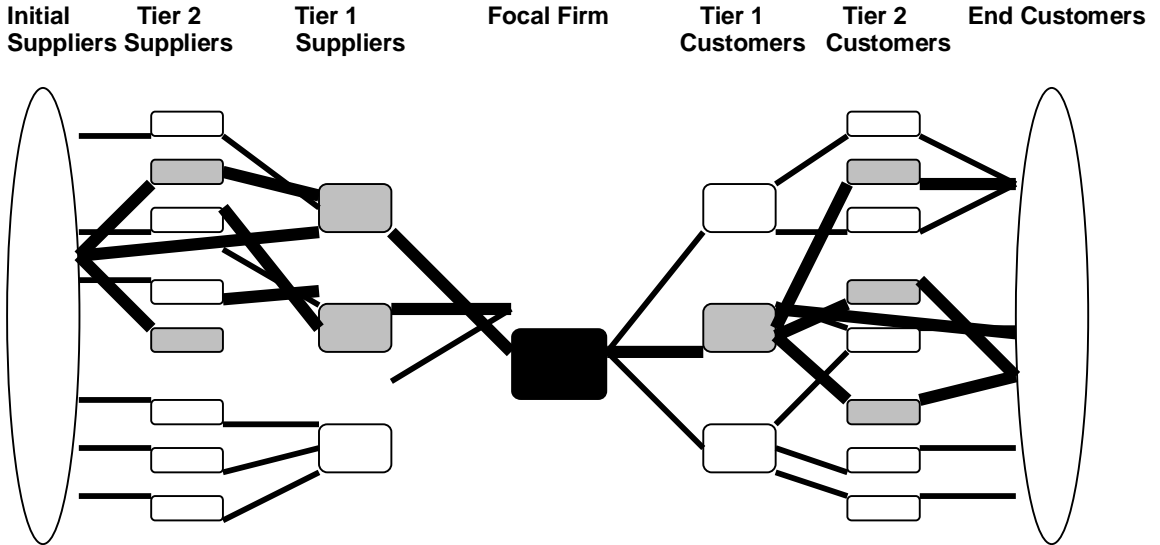


Figure 6 A Supply Chain Network Structure



Source: Lambert and Cooper 2000